

CITY GOVERNMENT . .

Rocklin City Government consists of a 5 member city wide elected City Council, City Clerk and City Treasurer. The City Council is backed by the following 5 member appointed Commissions/Committees: Planning Commission, Recreation Commission and Front Street Historical Committee. The City Council also acts as the Redevelopment Agency backed by a 5 member appointed Citizens Advisory Committee. Formed in 1986 the Redevelopment Agency underwent an extensive expansion in 1996 with continuing plans and funds to improve the central Rocklin commercial and residential areas.

WHO TO CALL

City Hall: 916/632-4050
City Manager/City Clerk/ City Attorney/
Economic Development

Administrative Services: 916/632-4000
Business Licenses/Dog Licenses/
Personnel/Job Line

Police: Emergency 911
Non-Emergency 916/632-4060

Fire: Emergency 911
Non-Emergency 916/632-4150

Community Services & Facilities:
Recreation/Parks 916/632-4100

Community Development:
Planning 916/632-4020
Building 916/632-4030

Engineering: 916/632-4042

Public Works: 916/632-4130

Rocklin Unified School Dist. 916/624-2428

Post Office: 916/624-2400

Library: 916/624-3133

Chamber of Commerce: 916/624-2548

UTILITIES

Water: 916/823-4850
Placer County Water Agency

Sewer: 916/652-5877
South Placer Municipal Utility District

Solid Waste Disposal: 916/885-3735
Auburn Placer Disposal Service

Natural Gas/Electric Power: 800/743-5000
Pacific Gas & Electric Co.

Telephone: 800/310-2355
Pacific Bell

Cable TV: 916/652-9479
Boulder Ridge Cable Company,
DBA Starstream Communications

TRANSPORTATION . . .

TRANSIT: Placer County Transit provides transit service throughout Placer County including a Rocklin Shuttle. Service is provided within the City limits as well as links with other cities and the county. For more information contact 916/885-2877.

HIGHWAYS: Traveling west from Rocklin to San Francisco and eastward to Reno, Denver and beyond, Interstate 80 provides excellent access from coast to coast. Highway 65 north to Lincoln and Marysville connects with Interstate 80, facilitating traffic flow and industrial area deliveries. Interstate 5 traversing nearby Sacramento runs north to Canada and south to Mexico.

AIR: Sacramento Int'l Airport is located 25 miles west of Rocklin providing flight services regionally, nationally and world wide. There are two municipal airports a short driving distance from Rocklin, the Lincoln Regional Airport, 9 miles northwest and the Auburn Airport 15 miles to the east. Both airports have enclosed hangars, tie downs, and aviation services.

TRUCK: A United Parcel facility is located in Rocklin. Federal Express is nearby for overnight delivery as well as other courier services. Over 150 interstate and intrastate trucking lines from local haulers to regional and national carriers are based in the surrounding metropolitan area.

WATER: Port of Sacramento, 26 miles west on the deep-water channel of the Sacramento River, ships more 3 million tons per year down river to San Francisco Bay and the Pacific.

RAIL: Union Pacific Railroad runs through Rocklin, with the largest switching yard west of the Mississippi located in nearby Roseville. Western Pacific RR and Amtrak passenger services are also available in nearby Sacramento, Roseville and Colfax. A future commuter rail depot is proposed to service Rocklin.

BICYCLE LANES: Existing and proposed bicycle lanes are strategically located throughout the City to provide safe and convenient access to parks, schools, shopping and employment centers.

COMMERCIAL/ INDUSTRIAL ACTIVITY

Located in the fastest growing county in California, Rocklin continues to be a leader in providing excellent services while maintaining a high quality of life and providing ample commercial

and industrial sites. Industrial businesses have been able to expand within the City in the Rocklin Ranch Industrial Park and Anthony Court areas along Pacific Street. With the City's active Redevelopment efforts the Pacific Street corridor continues to be upgraded with widening, signalization, landscaping, and drainage improvements.

Existing businesses and companies along this corridor benefiting from these improvements are the new Albertsons/Kmart shopping center; Sunset Plaza; Rocklin Post Office; numerous retail, restaurant and service businesses; United Parcel Service (244 employees); Sierra Fine (100 employees); Special Order Systems (computer related, listed as one of the fastest growing businesses in the Sacramento region in both 1995 and 1996); Buckles of America; and a variety of industrial companies with national and international markets.

Anchoring the Stanford Ranch master planned community industrial area is Ace Hardware, a nationally known enterprise, operating 500,000 square foot distribution facility on 27 acres. Herman Miller Inc., a world-wide furniture manufacturer, operates a 340,000 square foot facility on 156 acres. Wells Fargo & Company owns 127 acres for future development.

Joining the ever growing high tech industry presence in the Rocklin region is software giant Oracle Corp. which selected a site in Stanford Ranch near Ace Hardware. With construction underway on a 100,000 square foot data center employing approximately 350 employees, Oracle has approvals for additional expansions totaling 400,000 square feet with 1200-2000 employees.

Commercial activity in the City includes the continuing development of the Five Star Blvd./Stanford Ranch Road/Hwy 65 area. With Wal Mart and the Willow Rock Shopping Center, anchored by Food Source, this area is rapidly developing with retail, services, and office businesses. Nearby at the intersection of Stanford Ranch Rd./ Sunset Blvd. is Stanford Ranch Village Shopping Center (Bel Air Market). Other active commercial areas in the City include the Rocklin Square Shopping Center (Safeway/Payless); Sierra Meadows Plaza Shopping Center (Beverly's Fabrics and Crafts and Tuesday Morning); and Rocklin Emporium (A&A Family Appliance and Rocklin Oak and Pine Furniture) all located on Granite Dr. New projects along Granite Drive include Harley Davidson of Rocklin, McChevron and Holiday Inn Express. The Campus Plaza Center across from Sierra College provides recreational and health services as well as retail and restaurants.